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From

**The Regional Delegate  
Chamber of Commerce  
North West, BP 551.**

## COMMUNIQUE

The Regional Delegate of the Chamber of Commerce, Industry, Mines and Crafts (CCIMA) for the North West Region hereby informs youths, start-ups, and promoters of Micro, Small and Medium-Sized Enterprises (MSMEs) of the launch of the Business Plan Competition Program (BPC) under the Adaptive Safety Nets and Economic Inclusion Project.

This initiative is in line with the vision of the Head of State, expressed during the 60th National Youth Day, reaffirming that youth entrepreneurship and job creation remain key priorities for national development.

### GRANT SUPPORT

Under this program, 150 youths from the North West Region will be selected to benefit from financial support ranging from 5,500,000 FCFA to 11,000,000 FCFA.

The amount awarded will depend on the strength, viability, and growth potential of the submitted business plan.

### ELIGIBILITY

Applicants must:

- Be Cameroonian nationals aged 18–35 years;
- Be engaged in a start-up or enterprise (preferably 1–3 years old);
- Operate in the formal or informal sector;
- Present a viable and scalable business project.
- Business must be operational in the city of Bamenda

All sectors of the economy with strong growth potential are encouraged, including agriculture processing, industry, construction, digital services, and innovation-driven activities.

### APPLICATION PROCEDURE

Registration and submission of business plans shall be done through the official online platform to be operational in the month of March (duration: 6 weeks upon the official opening of the platform).

Youths of the North West Region are strongly encouraged to begin preparing their concept notes and business plans ahead of the submission window.

The CCIMA North West Regional Delegation in Bamenda remains available to:

- Guide applicants on business registration and formalization;
- Provide advisory support in refining business plans;
- Offer orientation on eligibility and compliance requirements.

### CALL TO ACTION

This program represents a concrete opportunity for our youths to translate ambition into structured economic empowerment. It is a practical response to the national call for perseverance, innovation, and responsible entrepreneurship.

Youths of the North West Region are urged to seize this opportunity and actively contribute to rebuilding and transforming our regional economy.

